

### Reach Your Fundraising Goals with tFund

Start elevating your fundraising efforts with a powerful, integrated fund development solution. tFund provides the support you need to launch effective fundraising appeals, with complete control of your customer, donor and event information.

### Identify and Target More Donors

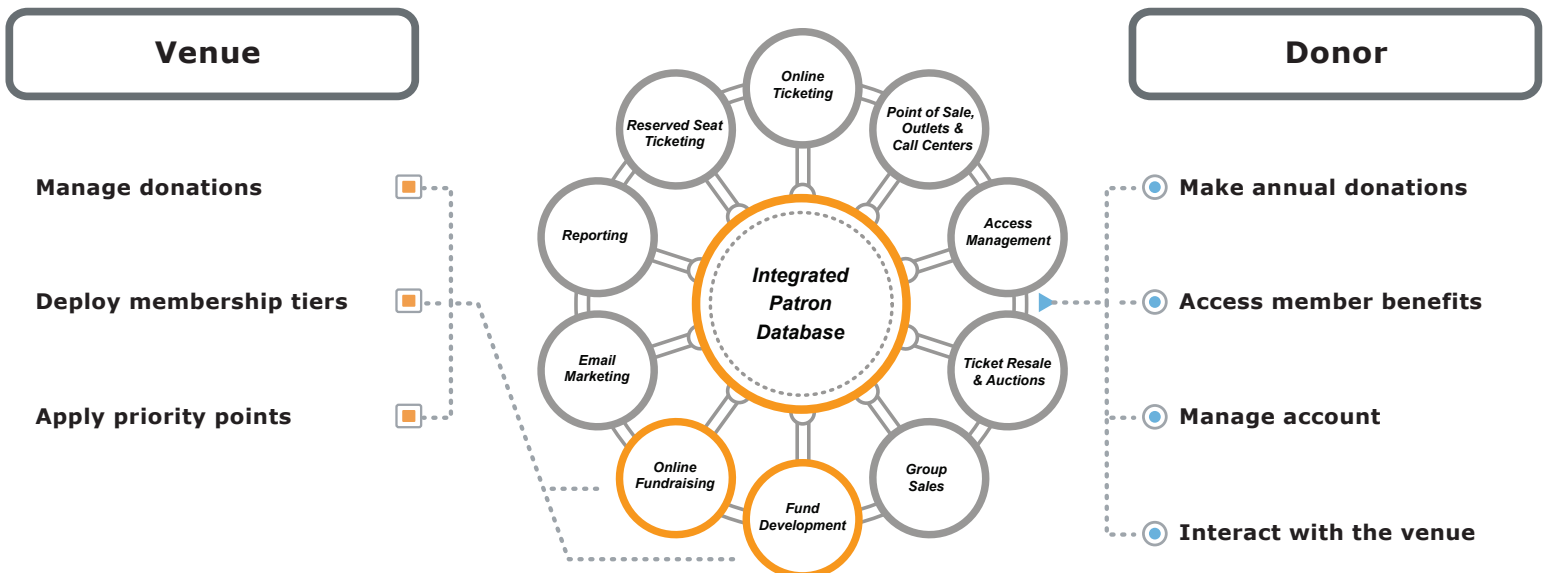
The more you know about your customers, the better your chances of turning those customers into donors. tFund is a core element of our overall customer management solution that provides a complete picture of a customer's purchase, event attendance, and giving history. Equipped with this information, you can develop and launch highly effective, highly targeted fundraising campaigns.

#### tFund: Overview

*tFund enables you to accept and process donations efficiently while strengthening your donor relationships.*

- ▶ Track prospect, donor and special-event information separately
- ▶ Receive online donations and pledge payments with Online Ticketing
- ▶ Conduct multiple fundraising campaigns and appeals concurrently
- ▶ Access and cross-reference a wide range of donor demographic information, including family members, business associates, group affiliations, interests and education

## tFund in Action



## More Control, More Flexibility, More Funds

Our tFund solution includes a Windows® interface for fast, efficient and accurate automation of your development efforts, while giving you the ability to customize your system to best support your needs. The comprehensive pledge and donation-processing feature allows you to set up payment schedules the way you want including annual, semi-annual, quarterly, or monthly payment options. The choice, and control, is yours.

- ▶ Accommodate all methods of pledge and donation payments, including credit cards, checks and in-kind gifts
- ▶ Reflect methods of payment on donation receipts for your records as well as your customers' tax records
- ▶ Customize your donation and pledge acknowledgements as well as reminder notices

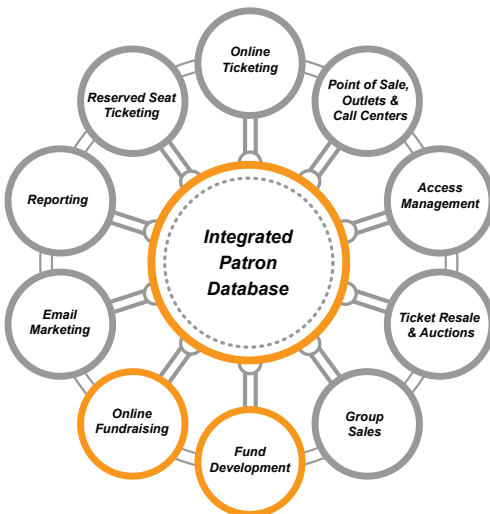
- ▶ Quickly process and track matching gift, planned gift and memorial donations
- ▶ Document every transaction between donors and fundraisers for detailed audit trails
- ▶ Simplify your fundraising efforts with automatically generated invitations and solicitations

## Enhance Customer Service and Satisfaction

### The Winning Combination

Designed to enhance your performance operation-wide, tFund interfaces with the tRes reserved-seat and Internet ticketing solutions. Powerful ad-hoc reporting features allow you to sort, select and report on any field of data in the ticketing or fundraising systems for a detailed view of your venue's activity and financial performance. In addition, the data in tFund can be integrated with Microsoft Office® for simplified mass mailing and report generation.

*Take control of your donor information, and elevate your fundraising efforts.*



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