

Reach Your Fundraising Goals with tFund

Start elevating your fundraising efforts with a powerful, integrated fund development solution. tFund provides the support you need to launch effective fundraising appeals, with complete control of your customer, donor and event information.

Identify and Target More Donors

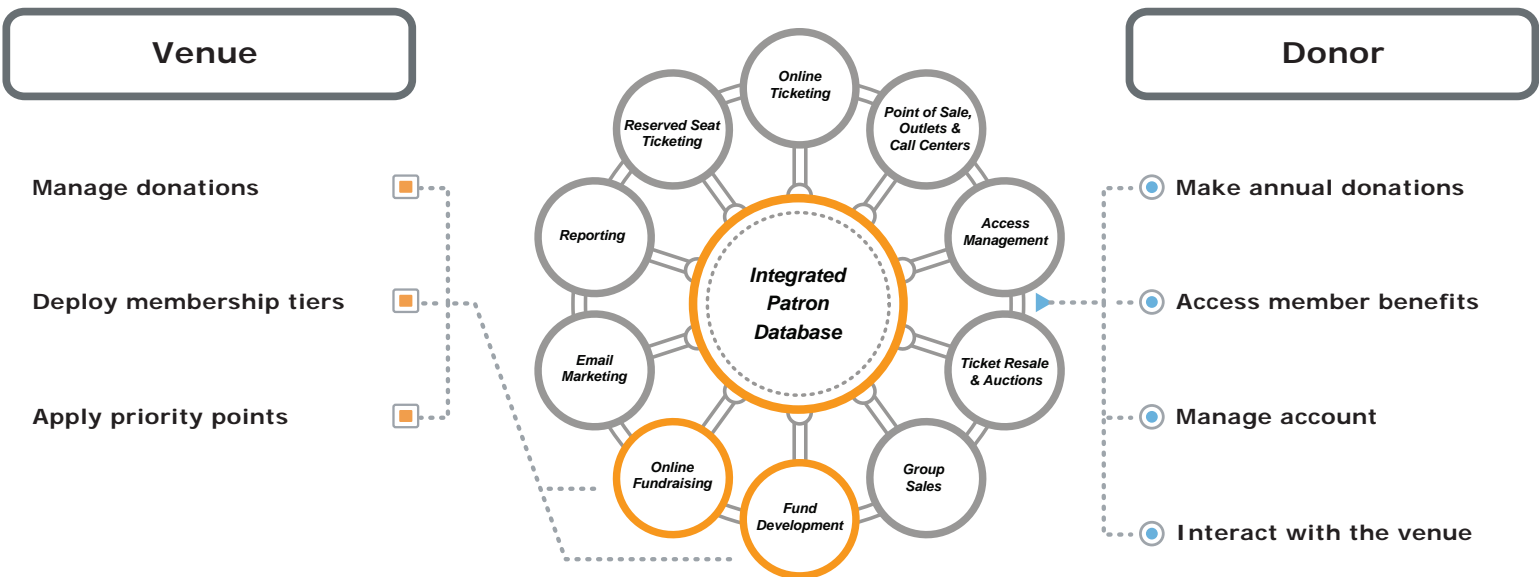
The more you know about your customers, the better your chances of turning those customers into donors. tFund is a core element of our overall customer management solution that provides a complete picture of a customer's purchase, event attendance, and giving history. Equipped with this information, you can develop and launch highly effective, highly targeted fundraising campaigns.

tFund: Overview

tFund enables you to accept and process donations efficiently while strengthening your donor relationships.

- ▶ Track prospect, donor and special-event information separately
- ▶ Receive online donations and pledge payments with Online Ticketing
- ▶ Conduct multiple fundraising campaigns and appeals concurrently
- ▶ Access and cross-reference a wide range of donor demographic information, including family members, business associates, group affiliations, interests and education

tFund in Action



More Control, More Flexibility, More Funds

Our tFund solution includes a Windows® interface for fast, efficient and accurate automation of your development efforts, while giving you the ability to customize your system to best support your needs. The comprehensive pledge and donation-processing feature allows you to set up payment schedules the way you want including annual, semi-annual, quarterly, or monthly payment options. The choice, and control, is yours.

- ▶ Accommodate all methods of pledge and donation payments, including credit cards, checks and in-kind gifts
- ▶ Reflect methods of payment on donation receipts for your records as well as your customers' tax records
- ▶ Customize your donation and pledge acknowledgements as well as reminder notices

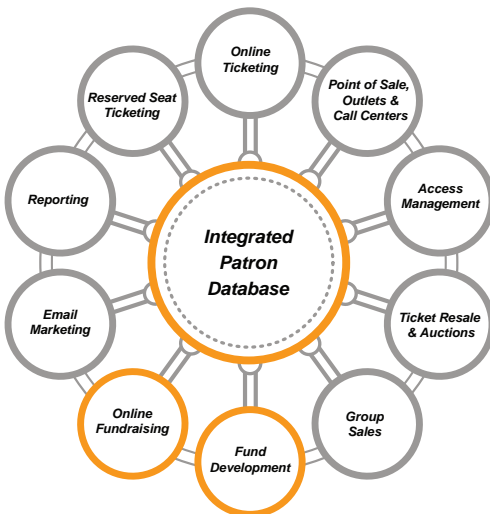
- ▶ Quickly process and track matching gift, planned gift and memorial donations
- ▶ Document every transaction between donors and fundraisers for detailed audit trails
- ▶ Simplify your fundraising efforts with automatically generated invitations and solicitations

Enhance Customer Service and Satisfaction

The Winning Combination

Designed to enhance your performance operation-wide, tFund interfaces with the tRes reserved-seat and Internet ticketing solutions. Powerful ad-hoc reporting features allow you to sort, select and report on any field of data in the ticketing or fundraising systems for a detailed view of your venue's activity and financial performance. In addition, the data in tFund can be integrated with Microsoft Office® for simplified mass mailing and report generation.

Take control of your donor information, and elevate your fundraising efforts.



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