

Ticketmaster, Irvine's Managed Services enable you to concentrate on your core business by reducing much of the burden of ticketing system maintenance. With Managed Services you are able to sell tickets from a state-of-the-art infrastructure, tap into Ticketmaster, Irvine experts to optimize your system, and leverage the latest enhancements in ticketing technology. Best of all, these services offer a single, predictable pricing structure that keeps your general admissions system current.

### System Infrastructure

By taking advantage of Ticketmaster, Irvine's Managed Services you benefit from a robust infrastructure that powers your system.

- ▶ Offer improved security, performance and compatibility with new technologies
- ▶ Leverage periodic upgrades of core software applications
- ▶ Take advantage of Ticketmaster, Irvine's premium support

### Professional Services

The Ticketmaster, Irvine professional services team manages system implementation and provides training to help you leverage and maintain your ticketing system.

- ▶ Learn tips and tricks with remote training
- ▶ Gain access to Ticketmaster, Irvine specialists including networking, security, and database & system administration
- ▶ Leverage premium level maintenance and support

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### Managed Services: Overview

*Ticketmaster, Irvine's Managed Services provide venues with current software features, bundled training and professional services to maximize system performance.*

### Software Features

Ticketmaster, Irvine's Managed Services gives you access to the latest general admission software features that help you manage your ticketing and patron relationships.

### Automated Membership Benefit Tracking

- ▶ Issue and track member benefits by level
- ▶ Automate member benefits including daily admission or special entitlements such as exhibit previews

### Membership Access Scanning

- ▶ Scan membership cards to instantly recognize members' names, levels, and expiration dates

### Online Member Benefits and Pricing

- ▶ Offer your members additional benefits with exclusive, online access to special events or member pricing
- ▶ Enable patrons to purchase memberships online and instantly gain access to benefits

### Online Miscellaneous Item Sales

- ▶ Sell non-ticket items such as audio guides and exhibit guides in a single online transaction completely integrated with the back office

### Integration with Ticketing & Fundraising

- ▶ Integrate t.Fund, t.Gen and your patron database to with seamless flow of data
- ▶ Incorporate membership integration and online donation processing