

### **Make informed decisions quickly**

Gain deep insight into your operations to make the most intelligent business decisions quickly and with confidence. eQuery, is an easy to use, web-based reporting tool, empowers everyone from the executive office to the box office to understand and act on trends in your business.

With eQuery, you are able to quickly make informed business decisions through real-time access to your ticketing data. Productivity is maximized by scheduling and delivering reports automatically. No longer will you need to spend hours building reports to give your management team up-to-the-minute sales figures - they can simply refresh the report with one click.

### **Your reports, your way.**

eQuery comes with standard views and reports that help you rapidly understand your business including ticket sales, payment data, patron and donor information. You also have the flexibility to create custom reports unique to your business needs through a powerful wizard tool that helps you define report format, fields, selections, and sort criteria.

### **Best practice collaboration**

We deliver a library of commonly used reports enabling your organization to quickly realize the benefits of eQuery. As your knowledge grows, learn from peers who share best practices. Clients have the opportunity to contribute their top reports to for inclusion in the product. You can take and run as-is, or modify the reports for your business.

### **eQuery: Overview**

*An easy to use, web-based reporting tool that empowers everyone from the executive office to the box office to understand and act on trends in your business.*

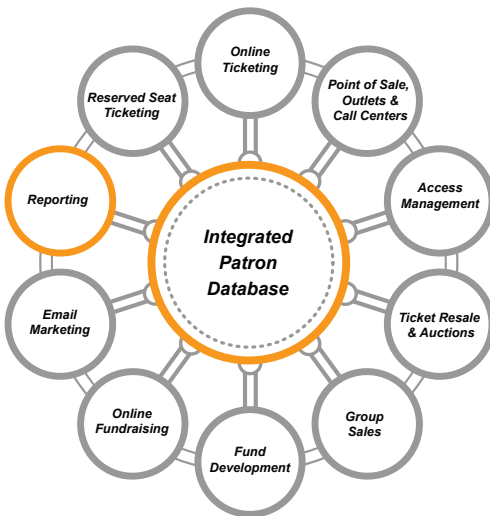
### **Protect your data**

The data in your system is one of the most valuable assets your company owns. While you want to empower everyone in your organization with the information they need to be effective, you also need to protect your data and your customers' privacy. eQuery enables you to define user roles to determine access to your most important data keeping your information secure.

eQuery's reports are rendered in HTML and can be saved to PDF, Excel, or Microsoft Office formats making them easy to view from any Internet connection. Best of all, reports can be delivered via email both within and outside the organization. So if a promoter needs sales updates every 15 minutes, eQuery can manage that for you in a fully automated fashion.

## Take Control, Gain Insight

- ▶ Enable real-time access to your data with an intuitive report building tool.
- ▶ Schedule reports at any interval - hourly, daily, weekly, monthly.
- ▶ Render reports in HTML, or export to Excel, PDF, or saved-lists and deliver by email.
- ▶ Enable your organizations to share common reports through a browser-based solution.
- ▶ Control access to mission-critical data by setting user roles and related access.
- ▶ Enable reporting best-practice collaboration



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